

# Chris Lane Jones

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Richmond, VA • Remote

## PROFESSIONAL SUMMARY

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- 7+ years Enterprise CMS platforms:** Terminal Four, Sitecore, Fusion, Drupal, and WordPress
- 7+ years Web Design & Development:** HTML, CSS, JavaScript, and TypeScript
- 6+ years UX/UI engineering:** rapid prototyping and wireframing in Figma, shadcn/ui, and MUI
- 6+ years WordPress plugin development:** Bootstrap, Sass, REST APIs, ACF, and Composer
- 5+ years CI/CD & cloud:** Git, Bitbucket | VPS, AWS, GCP, Azure, and Docker
- 4+ years Accessibility:** WCAG 2.1 AA, ARIA, JAWS, and semantic HTML
- 4+ years Databases:** Relational (MySQL) and non-relational (MongoDB)
- 3+ years AI workflow integration:** ChatGPT, Claude, v0, Cursor, and n8n agentic orchestration
- 3+ years Modern React stack:** TypeScript, Next.js, React Three Fiber, Motion, React Spring, Remix, and Jotai
- 2+ years Modern tooling & middleware:** Sentry, Zustand, Convex, PostHog, Drizzle, and Replicate AI

## PROFESSIONAL EXPERIENCE

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### Virginia Information Technologies Agency (VITA)

Feb 2023 – Present

Senior Web Engineer | AI Automation & CMS Architect

Remote

- Led and trained cross-functional teams managing external-facing Terminal Four CMS government websites across the Commonwealth of Virginia.
- Designed and deployed agentic AI workflows using n8n orchestration paired with Claude and ChatGPT to autonomously audit content, flag accessibility regressions, and remediate metadata at scale.
- Integrated Replicate AI for on-demand image generation, transformation, and content enrichment across CMS publishing workflows.
- Built internal productivity dashboards inside Terminal Four's Programmable Layout framework — content inventory, user audit, and stale-account reporting — using direct MySQL queries and React.
- Led modernization of legacy Java and Angular platforms, executing framework upgrades and delivering measurable gains in stability, supportability, and page performance.
- Built secure applications with React, TypeScript, Tailwind, shadcn/ui, MUI, Zustand, REST APIs, Auth0, and Docker; established component libraries and living documentation to accelerate onboarding.
- Improved sitewide SEO, indexing, metadata, and image-payload performance across all public-facing Commonwealth properties.
- Advised leadership and stakeholders on CMS governance, accessibility compliance, SEO remediation, and platform optimization strategy during secretariat-level meetings; partnered with PMO leadership on a data-dashboard proof-of-concept consolidating ServiceNow-based project data.
- Collaborate within Agile/Scrum environments using Jira, Git, and CI/CD deployment workflows.

### Chris Lane Jones — Independent Consulting

Oct 2016 – Feb 2023

UX/UI Engineer & CMS Consultant

Remote

Public sector: VITA, FDOT, USDOT, AIS Network. Private sector: WorldStrides, Yellowstone Landscape, Provision Partners, AZZLY Rize, Fisher Design & Advertising, Strauss Diamond, Engage Marketing, Elvacom.

- Architected and shipped enterprise web solutions across WordPress, Drupal, Sitecore, FileMaker, HCL Digital Experience, and Terminal Four for state agencies and private-sector clients.
- Built custom WordPress themes and plugins with PHP, Advanced Custom Fields (ACF), and Composer; modified React components for headless deployments.
- Designed user-centric prototypes and wireframes in Figma, Sketch, and Adobe XD; ran A/B tests and shipped winning variants.
- Increased organic traffic up to 60% via SEO strategy using SEMrush and Ahrefs; pushed mobile and desktop PageSpeed Insights scores to the high 90s and lifted customer retention ~40%.
- Managed AWS S3 for asset delivery, backups, and cost optimization across client portfolios.

- Enforced WCAG 2.1 AA accessibility standards: keyboard navigation, skip links, ARIA landmarks, and semantic HTML.

## **Blue Triangle**

**Nov 2021 – Jan 2023**

*UX/UI Engineer | WordPress Plugin Developer*

*Richmond, VA*

*E-commerce SaaS analytics platform serving Home Depot, Barclays, Lululemon, Equifax, and Kaiser Permanente (~50 employees).*

- Engineered a KPI benchmark filter WordPress plugin that increased page viewership by 45% and surfaced Core Web Vitals data for partners.
- Led design and development of the new corporate website during agile sprints; coordinated company-wide releases with marketing.
- Improved landing-page speed 50% via Lighthouse/PageSpeed Insights tuning and lifted sitewide SEO performance 55%.
- Built a Core Web Vitals SaaS application with WP Codex, Composer, PHP, JavaScript, Tablesorter, and Chart.js.
- Coached team members on responsive layout, performance bottlenecks, and accessibility remediation.
- Tracked work via Jira tickets and authored technical documentation in Confluence; participated in daily agile standups and sprint planning.

## **Asponte Technologies**

**Feb 2021 – Apr 2022**

*Lead UX/UI Engineer (Second Contract)*

*Remote*

*Enterprise SaaS firm building HCL WebSphere, IBM, and Liferay interfaces for Taco Bell and The Habit Burger Grill (~20 employees).*

- Lead designer/developer on Homebase, an HR intranet SaaS product built on HCL WebSphere; owned UX direction across multiple release cycles.
- Shipped a CSS-variable-based light/dark theming system that met WCAG 2.1 contrast requirements without duplicating stylesheets.
- Built reusable Bootstrap 4 components — cards, sortable tables, drag-and-drop interactions, and hover cards — used across the partner-facing product.
- Stack: Git, Figma, Adobe XD, CSS3, JavaScript ES6, IBM WebSphere CMS.

## **RS&H**

**Sept 2020 – March 2021**

*UX/UI Designer and Developer | (Contract)*

*Remote*

*National engineering firm with marquee public-sector work including NCDOT I-26 widening CEI services and the NASA Asteroid Curation Facility (~5,000 employees).*

- Owned WordPress maintenance across the firm's portfolio of marketing sites and Florida public-sector properties.
- Drove a 40% lift in blog and social referral traffic through keyword strategy and on-page SEO.
- Designed HubSpot automation flows for lead nurturing and ran HubSpot A/B tests, shipping the highest-ROI variants.
- Diagnosed and repaired a broken map plugin by restructuring underlying MySQL tables.
- Built responsive landing pages for the firm's Aerospace division.
- Supported enterprise Sitecore CMS and WordPress properties alongside legacy jQuery frontend maintenance.

## **Asponte Technologies**

**May 2020 – Sept 2020**

*Lead UX/UI Designer and Developer (First Contract)*

*Remote*

- Initial contract on the Homebase SaaS HR product (continued in 2021): owned UX direction, built Bootstrap 4 component library, and shipped accessible theming.
- Stack: Git, Figma, Adobe XD, CSS3, JavaScript ES6, IBM WebSphere CMS.

## **Allianz Travel Insurance**

**Aug 2019 – May 2020**

*UX/UI Designer and Developer | Business Team Technical Liaison*

*Richmond, VA*

*Travel insurance arm of Allianz, serving American Airlines, Amtrak, StubHub, Egencia, Vivid Seats, GradGuard, and Vegas.com (~10,000 employees). Role ended via COVID-19 layoff.*

- Owned technical communication with major partner stakeholders; consulted on every development project and translated engineering decisions for the business team.
- Migrated React-based insurance offer components into Allianz's proprietary Fusion Core CMS.

- Presented UX/UI designs for upcoming insurance offers at monthly roundtable events and discussed Thompson sampling A/B results in agile sprints.
- Built mockups in FileMaker Pro for partner-facing project reviews; produced human-centered designs tailored to each partner brand.
- Maintained critical legacy applications written in VBScript and Classic ASP.
- Stack: Bootstrap 4, Adobe XD, Sass, Fusion Core, Node.js, JavaScript.

### **Adecco & Special Counsel**

*UX/UI Designer and Developer*

**Sept 2018 – Nov 2018**

*Jacksonville, FL*

*International staffing and recruiting firm (~10,000 employees). Left to relocate to Virginia.*

- Launched national event landing pages on Sitecore CMS that drew over 1.5 million yearly views.
- Trained team members on WordPress SEO fundamentals and on-page optimization.
- Stack: Bootstrap 3, Git, Adobe XD, Sass, Adobe Illustrator and Photoshop, Figma, Sitecore CMS, WordPress, jQuery, and JavaScript.

### **Web.com**

*UX/UI Designer and Developer | SEO Specialist*

**Oct 2015 – Sept 2018**

*Jacksonville, FL*

*Large national web services company, now Newfold Digital (~3,000 employees at the time).*

- Shipped portfolio-grade responsive websites for small-business clients using HTML, CSS, JavaScript, and jQuery, working at production volume against tight turnaround SLAs.
- Built e-commerce sites with client-friendly CMS handoffs and ran post-launch CMS training so clients could maintain their own content.
- Mentored and onboarded new designers on the team; established shared patterns for responsive breakpoints and layout consistency.
- Authored SEO strategy and on-page metadata that produced measurable traffic gains across client sites.

## **VOLUNTEERING**

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**Richmond WordPress Meetup Group** — Organizer | Richmond, VA | Jan 2023 – Jan 2025

**The Point Church (Louisa Campus)** — Stage Production Lights / Parking Services | Louisa, VA | May 2020 – Present

## **EDUCATION**

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### **University of North Florida**

*B.A., Multimedia Journalism & Production*

**Graduated August 2013**

*Jacksonville, FL*